



Hello, and welcome back to a busy fall!

My name is Ginelle Pidwerbesky and I am the Executive Director for a non-profit organization called Women in Ag. We are a group whose mission is to empower, support and connect women in agriculture, while strengthening the industry as a whole.

One of the ways we realize this mission is through our [CONNECT – The Heart of the Farm Conference](#), that takes place in Saskatoon every November. In addition to educational and inspirational speakers aimed to develop ones personal and professional growth, the conference also provides the opportunity to connect and learn with individuals from all throughout the province, working in various roles in the agriculture industry. With a goal of celebrating all women in agriculture, our speakers cover topics ranging from Conflict Management, to Women’s Health, to Farm Stress, to Business Management and so much more. With an underlying theme of Cultivating Confidence, we feel anyone can benefit from this event, regardless of age or background.

To sustain the industry and demonstrate the opportunities available in a career related to agriculture, this year, we’re doing something a little different. We’d like to run a High School contest where students can apply to receive a free admission to the event. Details on the program are below, and we would greatly appreciate your assistance promoting this to your students.

Application Process

Submit a short video or written essay telling us why you should be chosen to attend CONNECT – The Heart of the Farm Conference, along with a teacher referral.

Contest runs from **Sept 1st – 30th**. Winners announced by **October 15th**.

*Please note that submissions will be shared via our Women in Ag Social Media channels.

[Facebook](#)

[Twitter](#)