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## **PARENTAL CONSENT Photo/Video/Media Release**

### **CHINOOK PUBLICATIONS**

During the school year there are occasions when photographs of your child may be taken by staff of Chinook. Your authorization to use photos of your child in school division publications (brochures, annual reports, newsletters, etc.) is requested. Occasionally, student work samples and video clips may be used as well. Student names will not appear in these publications unless additional permission is granted.

The school division website ([chinooksd.ca](http://chinooksd.ca)) contains school news, information and links to school websites and social media sites (ex. Facebook, Twitter, Google+, etc.). These online publications and tools are used to help the community learn more about our schools and allows us to highlight student achievements and school or school division activities and news.

Student photos may be posted online to showcase particular events or activities. Photos of large groups, or action photos where students cannot be identified, may be posted without parental permission. Personal information may be used to recognize student accomplishments or participation in academic or extra-curricular activities. Photos and videos may be utilized for instructional and Teacher Professional Development purposes as well. Sites may include links to media sources that include articles, photos and video of school and school division activities.

### **NEWS & EXTERNAL MEDIA**

From time to time the news media may cover events or activities at your child's school. Whether or not you have concerns about your child participating in media coverage at school (being photographed, video taped or interviewed) it is important that we know your wishes. Media coverage may include the use of your child's name. All types of media outlets cover Chinook and school events, including but not limited to: newspapers/newsletters, radio, television/video and online.

It is standard practice for media professionals to gain parental permission at events where they wish to photograph/film/interview/name a child.